

# Conference on Architecture, European Urbanisation and Globalisation

**2,3,4** February 2012

**In English**

**Open to public - No registration fee  
Reservation required: [march@uni.lu](mailto:march@uni.lu)**

University of Luxembourg - Faculté des Lettres, des Sciences humaines, des Arts et des Sciences de l'Éducation - IPSE  
Fondation de l'Architecture et de l'Ingénierie  
Groupe de travail pour le Master in Architecture - MArch

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FONDATION  
DE L'ARCHITECTURE ET DE  
L'INGÉNÉRIE LUXEMBOURG

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LUXEMBOURG

**Day 1**  
**Walferdange, University of Luxembourg, Lecture room Audimax**

## Globalisation

Global developments have an increasing impact on cities, regions and also on architecture. Globalisation is an important field of research because cities and regions compete on a global scale and increasingly need to specialise themselves. Global migrations have consequences on the growth and shrinkage of regions. The prices of building materials depend more and more on a global market. Differences between rich and poor, just as well as between different cultures, produce conflicts that, as a consequence of asymmetrical warfare are more and more fought out in cities. Architecture plays an important role in these conflicts. Iconic buildings try to lend cities a new logo or identity, but architecture is also often used as a tool in these conflicts: in an attempt to stabilise them or as a catalyst to start up processes of change. Last but not least, encouraged by the rise and growth of new cities and regions, a new kind of architect has emerged, that works from the beginning on a global scale. But what could be the real chances and tasks for architects in a globalised world? What new tools and attitudes should they bring in?

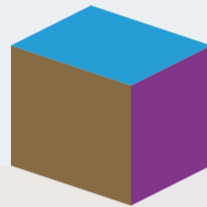
- 9.30 Welcome and opening by Prof. Dr. Michel Margue, Dean of the Faculty of Language and Literature, Humanities, Arts and Education at the University of Luxembourg
- 9.45 Introduction of the day and moderation by Prof. Bart Lootsma, University of Insbruck, University of Luxembourg
- 10.00 Prof. Christian Schulz, University of Luxembourg
- 10.30 Prof. Murray Fraser, Professor of Architecture and Global Culture, Bartlett School of Architecture, London
- 11.00** Coffee break
- 11.30 Brett Steele, Dean Architectural Association School of Architecture, London
- 12.00 Prof. Lars Lerup, Professor Rice University, Houston Texas
- 12.30** Lunch time
- 14.00 Prof. Jeffrey Inaba, Columbia School of Architecture, C-Lab, New York
- 14.30 Prof. Markus Miessen, Städelschule, Frankfurt, Harvard Research Fellow
- 15.00** Coffee break
- 15.30 Prof. Vincente Guallart, Institute of Advanced Architecture in Catalunya, Barcelona/City Architect of Barcelona
- 16.00 Prof. Kjetil Thorsen, Snøhetta, Oslo/New York
- 16.30** Coffee break
- 17.00 Moderation by Prof. Bart Lootsma, University of Insbruck, University of Luxembourg
- 18.00** End of the session

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**Day 2**  
**Luxembourg – Fondation de l'Architecture et de l'Ingénierie**

## European Urbanisation

The European tradition of urbanisation is characterised among others by a special relationship between historical substance, specific trajectories of urban planning and design and more recent interventions, and also by an intense, sometimes fraught relationship between communal and regional policies, public housing, public spaces, urban planning and design. Still, within the European Union, many different national and regional traditions coexist. The leitbild of the European city is extensively discussed and used by some as a guideline for future plans; others interpret the hybrid forms of contemporary urbanisation as a challenge to the traditional building culture and claim for developing innovative concepts. These tensions between traditional and modern worlds indeed shape identities and, in the course of time, have become embedded in laws and regulations. What does this mean, concretely, for our urban environment as a constructed reality? Are the issues at stake the same for the whole of Europe or do they differ from region to region and from place to place? Should we build upon local traditions and maybe even reinforce them or should new, European strategies and laws be developed to cope with urban development?

- 9.30 Welcome by the President of the Fondation de l'Architecture et de l'Ingénierie: Mr Christian Bauer
- 9.45 Introduction of the day and moderation by Prof. Bart Lootsma, University of Insbruck, University of Luxembourg
- 10.00 Prof. Markus Hesse, University of Luxembourg
- 10.30 Marianne Brausch, University of Luxembourg
- 11.00** Coffee break
- 11.30 Prof. Stefano Boeri, Politecnico di Milano, editor in chief of Abitare magazine, Milan
- 12.00 Prof. Wouter Vanstiphout, TU Delft
- 12.30** Lunch time
- 14.00 Prof. Sonja Beeck, TU Kassel/IBA Sachsen Anhalt/IBA Berlin
- 14.30 Ana Dzokic\*, STEALTH, Rotterdam
- 15.00** Coffee break
- 15.30 Prof. Arno Brandhuber, Academy of Fine Arts, Nuremberg
- 16.00 Prof. Winy Maas, TU Delft, Why?Factory
- 16.30** Coffee break
- 17.00 Moderation by Prof. Bart Lootsma, University of Insbruck, University of Luxembourg
- 16.00 End of the session

\*To be confirmed

**Day 3**  
**Luxembourg – Fondation de l'Architecture et de l'Ingénierie**

## Architecture

The last decades, the role and meaning of architecture seem to have changed a great deal. Probably never in history we witnessed such a multiplicity of styles and approaches that not only follow each other more rapidly but also exist simultaneously next to each other. This hollows out the traditional architectural debate. Globalisation makes architecture increasingly footloose and less dependent on the home market. New, digital cad-cam design and building processes have taken off, be it not always in the way architects originally hoped they would. Blogs publish the most recent architectural highlights quickly all over the world. Services like Google Image Search and Flickr are equally consulted world-wide and deeply influence the visual production of architecture, making architecture definitively part of the culture industry. At the same time, the market becomes more dominant and defining than the public sector, producing a fierce competition among architects. In Europe, since the privatisation of the housing market and the obligatory European competitions for public buildings, architecture seems to be under strong economical pressure and architects seem to lose political terrain in the field of long-term planning processes.

How do these changes manifest themselves in the architectural production today? How can architects regain influence in the processes of urbanisation? How do these changes manifest themselves in the architectural production today? How can architects regain influence in the processes of urbanisation?

- 9.30 Welcome by the directress of the Fondation de l'Architecture et de l'Ingénierie : Mrs Andrea Rumpf
- 9.45 Introduction of the day and moderation by Prof. Bart Lootsma, University of Insbruck, University of Luxembourg
- 10.00 Carole Schmit, University of Luxembourg
- 10.30 Prof. Aglaée Degros, TU Wien, Rotterdam/Wien
- 11.00** Coffee break
- 11.30 Hans Ibelings, Editor in Chief A10, Amsterdam
- 12.00 Prof. Roemer van Toorn, University of Umea
- 12.30** Lunch time
- 14.00 Prof. Mark Goulthorpe\*, MIT, Cambridge (Mass.)
- 14.30 Dietmar Steiner, Director AzW, Vienna, President of ICAM.
- 15.00** Coffee break
- 15.30 Mirko Zardini, Director CCA Montreal
- 16.00 Prof. Mark Wigley\*, Dean Columbia School of Architecture, New York
- 16.30** Coffee break
- 17.00 Moderation by Prof. Bart Lootsma, University of Insbruck, University of Luxembourg
- 18.00 End of the day and closing of the conference by Andrea Rumpf, Fondation d'Architecture et de l'Ingénierie, Luxembourg