

# PRESS RELEASE MIPIM 2023

Réf. OAI: Activ/Foire/MIPIM2023/CdP-OAI at MIPIM 2023 UK

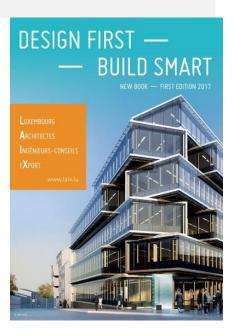
Luxembourg, 01/03/2023

## MIPIM 2023: Architectour.lu + laix.lu

Luxembourg, an intelligent laboratory for holistic and resilient concepts in sustainable construction







The "Ordre des Architectes et des Ingénieurs-Conseils" (OAI) will be present at MIPIM 2023 in Cannes on the booth of the Chambre de Commerce Luxembourg (Riviera, level 1, booth R8.D14) with three highlights:

#### 1. Book / Web / Film: 4th edition of architectour.lu

The 4th edition of architectour.lu is the reference for discovering contemporary architecture, engineering and urban planning in the Grand Duchy of Luxembourg.

This tool is well established to support Luxembourg tourism industry actors as well as the Ministry of Foreign Affairs, the Ministry of Culture – KulturLX – and the Chamber of Commerce in **promoting the Luxembourg destination**. International tourist guides also rely on the richness of this initiative.

The book will be available at MIPIM 2023 and can be downloaded on www.architectour.lu.

 Book / Web / Film : "Design First, Build Smart, Sustainable, Inclusive and Regional" www.laix.lu Luxembourg Architectes Ingénieurs-conseils eXchange / eXport

The focus lies firstly on projects dealing with contextual issues realized worldwide. Secondly the publication shows the know-how from OAI members in certified ecological buildings in Luxembourg. Besides the printed matter, the collected data is available online, <a href="www.laix.lu">www.laix.lu</a>, where recent projects are added regularly.

#### 3. MIPIM Awards 2023

"POST Luxembourg Headquarters", a project by the architects METAFORM and the consulting engineers GOBLET LAVANDIER & ASSOCIES, INCA and T6 - NEY & PARTNERS, is among the finalists of the MIPIM Awards 2023. The winners will be announced on Thursday 16 March, 2023.

Check www.mipimawards.com for details.

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## Good reasons to work worldwide with OAI members

Luxembourg, with its central position in Europe, always attracted a broad cultural diversity, creating new needs in the development of the built environment. This development acted as a real incubator for the dynamic growth in the building industry over the last decades.

Luxembourgish architects, interior architects, consulting engineers, urban designers / master planners and landscape architects / landscape engineers benefit from the vibrant environment to sharpen their ability to adapt quickly to new circumstances. Their multilingualism and their international experience acquired by studying in diverse countries equally served to build a reputation within the Greater Region that expanded through Europe. Also participating in architectural competitions and symposia proves an entrepreneurial drive that can be felt among Luxembourgish architects and consulting engineers.

The essence of Architects' and Consulting Engineers' profession embraces certain quality labels such as guaranteeing independence and ethics, defending public interest and interests of clients and users, integrity, being prepared to carry out principles of circular economy, using new tools like BIM and assuming responsibilities within the cradle-to-cradle issues. Luxembourg is therefore an ideal think tank for new ways of living smart technologies and innovative processes and collaborations.

Stay curious while discovering surprising Luxembourgish architecture, engineering and urbanism.

Pierre Hurt CEO OAI



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## About the OAI and its members a strong, reliable, creative and ingenious pillar of our society

The Order of Architects and Consulting Engineers official mission, established by Luxembourgish law, is to guarantee the enforcement of rights and duties specifically linked to public interests covered by the 5 OAI professions: architects, interior architects, consulting engineers, urban designers / master planners, and landscape architects /

landscape engineers.

#### A very dynamic and growing sector

Since 1990, the number of offices has tripled for architects (535 at the beginning of 2023) and quintupled for consulting engineers (217 at the beginning of 2023).

These offices established in Luxembourg employ nearly 6.000 people.

### 3 OAI missions: legal, professional, cultural.

Beyond its missions as a legal body, as a professional organisation and as an institution of public interest, the OAI enhances the real dimension of its members' work at an economic, social, artistic and cultural level, to attain a sustainable, smart and high quality living environment.

More information: www.oai.lu; www.architectour.lu; www.laix.lu; www.moai.lu; www.guideoai.lu; www.bhp.lu

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